WSBDC International Trade Specialists Provide Your Business with Export Training, Advising Expertise, Market Research and Market Entry Planning
Why Export....

95% of the World’s consumers live outside the U.S.

66% of the World’s purchasing power is outside the U.S.

91% of Washington State small businesses do not export
Common Fears About Exporting

- It’s too small
- It’s too Risky
- I can’t compete
- I can’t afford it

Export Myths
We help businesses become export ready and successfully enter global markets
Road Map Approach to Exporting

We use a Road Map approach to help you transition your domestic products or services into Export Markets.
Road Map Approach to Exporting

The Road Map approach is a proven way to successfully accelerate your domestic business into Export Markets

Demystify
Simplify

and
Accelerate

NEW TO EXPORT
EVALUATE EXPORT READINESS
DEVELOP EXPORT PLAN
EXPORT READY
IMPLEMENT EXPORT PLAN
STRENGTHEN MARKET POSITION

NEW TO MARKET
Expand your Market Reach by Learning How to Export
Trade Specialists Provide Advising and Export Training

No-Cost Advising Sessions

Export Readiness Workshops
Find out how to take your products or services Global!

Contact a Trade Specialist
https://export.wsbdc.org/cms/contact-and-bios

Export Web Portal
https://export.wsbdc.org/