

Washington SBDC KITSAP COUNTY CENTER 2019 ECONOMIC IMPACT



SBDC ADVISORS MAKE A DIFFERENCE

	2019	2010-2019
Served by the SBDC CLIENTS	60	60
Start New BUSINESSES	4	4
Created & Saved JOBS	7	7
Generated SALES	\$18,563	\$18,563
Access Investment CAPITAL	\$6,000	\$6,000

Economic Impacts are self-reported and client-verified

STATEWIDE IMPACT

Compared to average Washington businesses, Washington SBDC clients increased revenue & created jobs at significantly greater rates than other Washington businesses.

+ JOB GROWTH +
5.4% Washington average
7.5% average SBDC client

↑ SALES GROWTH ↑
4.9% Washington average
14.1% average SBDC client



For every **\$1** invested in the Washington SBDC, our clients generate **\$3.32** in incremental tax revenue.



96% of our clients say they would recommend SBDC services to others.

10-year average (2010-2019) of Independent Annual Survey by Dr. James Chrisman, Mississippi State University

MEET YOUR NEW ADVISOR: Jaime Forsyth

Since moving to Kitsap County in 2006, Jaime has channeled her MBA and experience into supporting small businesses, revitalizing her community, and making connections that matter in her robust and wide-ranging local network.

Her three decades of diverse business experience includes international marketing for a tech firm, launching a small manufacturing business, advising an entrepreneurial unit of the federal government in a major reorganization, evolving a small non-profit into a multi-million-dollar organization, and traveling to Paris with the Washington State trade delegation to promote manufacturing in the West Sound area.

Her favorite areas of expertise include:

- Marketing and outreach: Identifying the most effective use of your time and energy to position your product and connect with your target audience
- Retail Business Analysis: What is the customer experience and how that affects your bottom line
- Branding: It's not just a logo!

Prior to joining the SBDC, Jaime was the major gifts officer for the Kitsap Regional Library Foundation, where she had been executive director from 2012

to 2018. A former Peace Corps volunteer, Jaime has extensive experience and education in sustainable business systems.

Jaime earned an MBA in Sustainable Business from the Bainbridge Graduate Institute and an MBA from Colorado State University. She also earned an undergraduate degree in Park Planning and Resource Management from the University of Utah.



Jaime Forsyth

CONTACT INFORMATION:

Jaime Forsyth
 Certified Business Advisor
 700 NE Lincoln Rd.
 Poulsbo, WA 98370
 360-447-8788
 Kitsapsbdc@wwu.edu

The Washington SBDC network, hosted by Washington State University, is an accredited member of America's SBDC. Funded in part through a cooperative agreement with the U.S. Small Business Administration, institutions of higher education, economic development organizations and other public and private funding partners.



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