



SBDC Biz Buzz Quarterly

brought to you by the Washington Small Business Development Center

A resource for those who care about small business

Special Edition | 2020

SPECIAL EDITION: BUSINESS RESILIENCY & COVID-19 RESOURCES

Dear Resource Partners,

As you all know, the best time to craft a business resiliency plan is before you go into business. The next best time is now.

An actionable resiliency plan could mean the difference between business continuity under adverse conditions and business closure.

This special edition of the Washington SBDC Biz Buzz newsletter contains information about business resiliency webinars open to any business owner in the state at no charge. Please forward this newsletter to anyone or any organization that has ties to the small business community.

Starting this Thursday (March 12) we will be offering a series of one-hour webinars to introduce business owners to resiliency planning and the "Keeping the Lights On" guide. Webinar participants will also receive access to a business resiliency PDF fillable form that they can customize according to their particular needs. About 30 minutes of the webinar will be an overview of resiliency planning and the remainder of the time will be for questions and answers.

Even though these are online trainings, we are asking participants to register for the time set aside for their communities (or closest to) so that they can learn about local resources for further assistance. For instance, participants in Spokane should register for the workshop at 11 a.m. on Thursday, March 12. Keith Davis will be presenting the overview, but we intend to have SBDC advisors from the Spokane region sitting in on the webinar to answer questions and provide additional resources. In addition, an on-demand webinar should be available soon.

The webinar will not specifically cover health concerns of the Coronavirus. Instead, it will be focused on sustaining a business during a crisis.

The dates and times of scheduled webinar are below, along with registration links.

In addition, we have a [business resiliency web page](#). On the page, you'll be able to download a copy of our Business Resiliency Guide, as well as a Business Resiliency Plan, which can be customized by small business owners to meet their specific needs.

We also have our [disaster recovery page](#), which includes state and national resources that may be of use to small business owners.

We appreciate being a part of this effort to share resources for the benefit of small businesses across the state. I will update you with additional resources when they become available and I hope you will do the same.

Thank you and take care.

Small Business Resiliency Guide: Keeping the Lights On

[March 12 | 11 a.m.](#)

Spokane

[March 13 | 11 a.m.](#)

Everett, Redmond, Seattle and Tukwila

[March 16 | 11 a.m.](#)

Auburn, Des Moines, Kent and Tacoma

[March 17 | 11 a.m.](#)

Moses Lake, Omak, Wenatchee and Yakima

[March 18 | 11 a.m.](#)

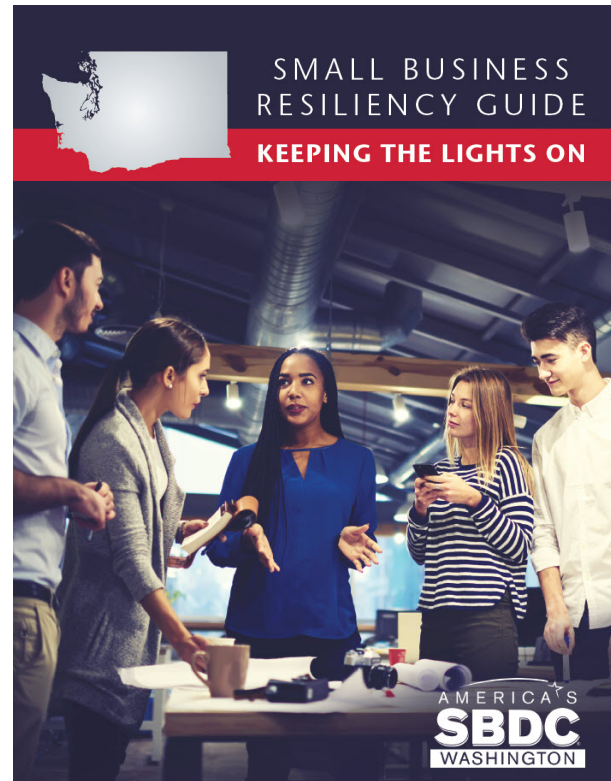
Bellingham, Everett, Lacey, Mt. Vernon and Port Angeles

[March 19 | 11 a.m.](#)

Aberdeen, Longview, Redmond, Seattle, Tukwila and Vancouver

[March 20 | 11 a.m.](#)

Pullman, Tri-Cities and Walla Walla



For more information on how to protect your business, click [here!](#)

Helping Washington Businesses
Grow & Succeed



The Washington SBDC network, hosted by Washington State University, is an accredited member of America's SBDC.

Funded in part through a cooperative agreement with the U.S. Small Business Administration, institutions of higher education, economic development organizations and other public and private funding partners.

All services are extended to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least 2 weeks in advance. Contact the Washington SBDC.

